Privacy Policy



At AV Made Easy, we are committed to ensuring the privacy of your information. We understand that as a customer using the AV Made Easy website how important the privacy of your personal information is to you.

Information We Collect

For each visitor to our web site, we collect the following type of information for statistical purposes:

- The number of users who visit the website,
- The date and time of visits,
- The number of pages viewed,
- Traffic patterns

This is anonymous statistical data and no attempt will be made to identify users or their browsing activities. We use this data to evaluate our website performance and to improve the content we display to you.

When you provide information

The type of information that we collect from you will depend on what products and services you use on the website. When you provide us with personal details i.e. when booking an AV Made Easy service, or joining our mailing list, we will request personal information such as your name and address, your e-mail address and a contact phone number. This information is important so we may contact you when necessary on issues relating directly to the product or service that you have requested or expressed interest in.

We will not use your personal information for any purpose which is not related to the products or services we provide to you or for any purpose for which you would not reasonably expect us to use the information. Your information may be used by AV Made Easy to enable us to offer you other products and services that will enhance our relationship with you. It is your decision whether you wish us to provide this service to you. We will always provide an option for you to Opt-out or unsubscribe from any mailing list that we may have you on. We may release information about you where there is a duty to the public to disclose that information.

We will not sell or disclose your information to any individual or entity outside AV Made Easy, for marketing purposes.

Email Addresses

We may use your email address to send our regular communications which provide information, updates on new services and special offers.

It is our policy to only email customers who give us permission to do so. If we send you an email for a commercial purpose, we will give you the option of not receiving further communications of this nature.

Security of Captured Data

When capturing customer data, it is passed via secure means, using encryption technology to ensure that your information is protected when being sent over the Internet. This also applies to information that may be collected for AV Made Easy by an agency i.e. when entering a competition, where it will also be passed through a secure server.

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Additionally, all stored customer information is protected from unauthorised access through the use of secure passwords, minimal user access as well as other security procedures.

For more information or to discuss your privacy;

Contact: AV Made Easy <u>www.avmadeeasy.com.au</u>

Phone: 0404252631 or use our website's contact form.

Email: info@avmadeeasy.com.au